Media Literacy: is the ability to understand the complex messages we receive from television, radio, Internet, newspapers, magazines, books, billboards, video games, music, and all other forms of media.

1. Advertisement~ a public promotion of a product or service.
2. Communication~ the exchange of information
3. Opinion~ a personal belief that is not founded in fact
4. Persuade~ to influence
5. Bias~ a prejudiced view
6. Deceive~ to cause someone to believe an untruth
7. Media~ the various methods of communicating information that reach and influence people
8. Create~ cause to be; to make something
9. Product~ items or commodities offered for sale

10. Slogan~ a catchy phrase or words that identify a product or company

11. Profit~ the money received after expenses

12. Fact~ a statement that can be proven

13. Brand~ a name given to a product

14. Impact~ to influence strongly

15. Sway~ to win support